EGE UNIVERSITY
FACULTY OF FINE ARTS, DESIGN AND ARCHITECTURE
DEPARTMENT OF VISUAL COMMUNICATION DESIGN
PROGRAM INFORMATION

Course Code	Course	Course Type	Year	Semester	ECTS
	Portfolio and Presentation Techniques	Compulsary	4	1	6

Prerequisites	None

Course Level	Bachelor
Aim of the Course	Understanding portfolio and presentation techniques.
Teaching Staff/Staffs	
Learning Outcomes	1 - To be able to produce original portfolio design 2- Understanding the portfolio presentation techniques 3- To be able to make an original and effective portfolio presentation 4- Using digital and printed presentation formats for exhibition 5- Choosing the appropriate exhibition method for the Project.
Type of Study	Formal Education
Other Subjects Recommended fort he Course	None
Content of the Course	Covers the use of portfolio production and presentation techniques.

WEEKLY DETAILED COURSE CONTENT

Week	Topics	Application	Laboratory
1	Specifying the content, purpose and target of the course and applications to be made	Research	
2	What is a presentation?	Research	
3	Presentation techniques	Review and analysis	
4	Presentation techniques	Review and analysis	
5	Types of portfolios	Studio work	
6	Digital Portfolio Media	Studio work	
7	Digital Portfolio Media	Studio work	
8	Midterm Exam		
9	Selection of work for presentation	Studio work	
10	Project development	Studio work	
11	Project development	Studio work	
12	Project development	Studio work	
13	Project development	Studio work	
14	Project development	Studio work	

15	Project development	Studio work	
16	Final Exam		

Textbook / Material / Recommended Reading

Portfolio Design, Harold Linton, Cesar Pelli, W. W. Norton & Company, 2012

Planned Learning Activities and Methods

Activities are given in detail in the "Evaluation" and "Workload Calculation" sections.

EVALUATION

Semester (Year) Activities	Unit	Valuation
Midterm Exam	1	100
Total		100
Semester (Year) Final Activities	Unit	Valuation
Final Exam	1	100
Total		100
Semester (Year) Activities		40
Semester (Year) Final Activities		60
TOTAL		100

LANGUAGE OF THE COURSE

Turkish

INTERNSHIP STATUS

None

WORKLOAD CALCULATION

Activities	Number	Time (Hours)	Total Work Load (Hours)
Midterm Exam	1	1	1
Final Exam	1	1	1
Attendance to the Course	14	6	84
Application / Practice	14	7	98
TOTAL WORK LOAD (Hours)	30	15	180

RELATION OF THE LEARNING OUTCOMES OF THE COURSE WITH THE PROGRAM COMPETENCIES

	* Contribution Level															
	PC1	PC2	PC3	PC4	PC5	PC6	PC7	PC8	PC9	PC10	PC11	PC12	PC13	PC14	PC15	PC16
LO1	4									5						
LO2			4													
LO3		5			4											
LO4												5				
LO5									5							5

*Contribution Level: 1 very low, 2 low, 3 moderate, 4 high, 5 very high

Course Code	Course	Course Type	Year	Semester	ECTS
	Visual Communication Design Graduation Project I	Compulsary	4	1	12

Prerequisites	None

Course Level	Bachelor
Aim of the Course	To generate visual communication design project.
Teaching Staff/Staffs	
Learning Outcomes	1- To be able to conduct targeted mass research 2- Solving design problems 3- Using design research methods 4- To express an idea visually 5- Presenting the design product effectively.
Type of Study	Formal Education
Other Subjects Recommended fort he Course	None
Content of the Course	Includes visual communication design graduation project production.

WEEKLY DETAILED COURSE CONTENT			
Week	**Topics**	**Application**	**Laboratory**
1	Specifying the content, purpose and target of the course and applications to be made	Research	
2	Graduation Project Research	Research	
3	Graduation Project Research	Review and analysis	
4	Determining the target audience for the approved subject and expanding the research according to this target audience	Review and analysis	
5	Determining the target audience for the approved subject and expanding the research according to this target audience	Studio work and homework	
6	Project draft production	Studio work and homework	
7	The critics of the projects	Studio work and homework	
8	Midterm Exam		
9	Project development	Studio work and homework	
10	Project development	Studio work and homework	
11	Project development	Studio work and homework	
12	Project development	Studio work and homework	
13	The critics of the projects	Research	

14	Project development	Studio work and homework	
15	Project development	Studio work and homework	
16	Final Exam		

Textbook / Material / Recommended Reading

Tevfik Fikret Uçar, Görsel İletişim ve Grafik Tasarım, İstanbul; İnkilap Yayınevi, 2004
ISBN: 975-10-2164-2
Emre Becer, İletişim ve Grafik Tasarım, İstanbul; Dost Yayınevi, 1999
ISBN: 975-7501-09-3

Planned Learning Activities and Methods

Activities are given in detail in the "Evaluation" and "Workload Calculation" sections.

EVALUATION

Semester (Year) Activities	Unit	Valuation
Midterm Exam	1	100
Total		100
Semester (Year) Final Activities	**Unit**	**Valuation**
Final Exam	1	**100**
Total		**100**
Semester (Year) Activities		**40**
Semester (Year) Final Activities		**60**
TOTAL		**100**

LANGUAGE OF THE COURSE

Turkish

INTERNSHIP STATUS

None

WORKLOAD CALCULATION

Activities	Number	Time (Hours)	Total Work Load (Hours)
Midterm Exam	1	1	1
Final Exam	1	1	1
Attendance to the Course	14	6	84
Application / Practice	14	20	280
TOTAL WORK LOAD (Hours)	30	28	366

RELATION OF THE LEARNING OUTCOMES OF THE COURSE WITH THE PROGRAM COMPETENCIES

	* Contribution Level															
	PC1	PC2	PC3	PC4	PC5	PC6	PC7	PC8	PC9	PC10	PC11	PC12	PC13	PC14	PC15	PC16
LO1	4									5						
LO2			4													
LO3		5			4											
LO4												5				
LO5									5							5

*Contribution Level: 1 very low, 2 low, 3 moderate, 4 high, 5 very high

Course Code	Course	Course Type	Year	Semester	ECTS
	Portfolio Design	Compulsary	4	2	6

Prerequisites	None

Course Level	Bachelor
Aim of the Course	Producing original portfolio design.
Teaching Staff/Staffs	
Learning Outcomes	1- Designing a portfolio 2- Understanding the portfolio presentation techniques 3- To be able to make an original and effective portfolio presentation 4- Using digital and printed presentation formats for exhibition 5- Choosing the appropriate exhibition method for the portfolio.
Type of Study	Formal Education
Other Subjects Recommended fort he Course	None
Content of the Course	It is intended for portfolio design.

WEEKLY DETAILED COURSE CONTENT			
Week	**Topics**	**Application**	**Laboratory**
1	Specifying the content, purpose and target of the course and applications to be made	Research	
2	Designing the Portfolio Process	Research	
3	Traditional Portfolio	Review and analysis	
4	Traditional Portfolio	Review and analysis	
5	Project Development	Studio work	
6	Project Development	Studio work	
7	Project Development	Studio work	
8	Midterm Exam		
9	Project Development	Studio work	
10	Project development	Studio work	
11	Project development	Studio work	
12	Project development	Studio work	
13	Project development	Studio work	
14	Project development	Studio work	

15	Project development	Studio work	
16	Final Exam		

Textbook / Material / Recommended Reading

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Final Exam	1	**100**
Total		**100**
Semester (Year) Activities		**40**
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TOTAL		**100**

LANGUAGE OF THE COURSE

Turkish

INTERNSHIP STATUS

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WORKLOAD CALCULATION

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Course Code	Course	Course Type	Year	Semester	ECTS
	Visual Communication Design Graduation Project I	Compulsary	4	2	12

Prerequisites	None

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Learning Outcomes	1- To be able to conduct targeted mass research 2- Solving design problems 3- Using design research methods 4- To express an idea visually 5- Presenting the design product effectively.
Type of Study	Formal Education
Other Subjects Recommended fort he Course	None
Content of the Course	Includes visual communication design graduation project production.

WEEKLY DETAILED COURSE CONTENT

Week	Topics	Application	Laboratory
1	Specifying the content, purpose and target of the course and applications to be made	Research	
2	Project development	Research	
3	Project development	Review and analysis	
4	Project development	Review and analysis	
5	Project development	Studio work and homework	
6	Project draft production	Studio work and homework	
7	The critics of the projects	Studio work and homework	
8	Midterm Exam		
9	Project development	Studio work and homework	
10	Project development	Studio work and homework	
11	Project development	Studio work and homework	
12	Project development	Studio work and homework	
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LANGUAGE OF THE COURSE

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INTERNSHIP STATUS

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LO3		5			4											
LO4												5				
LO5									5							5

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